



All Souls Community Church of West Michigan

Policy for Fundraising

The general operating budget income for All Souls Community Church of West Michigan (All Souls) shall be comprised of funds raised through the Annual Budget Drive, general plate collection, special funding grants, gifts and a target amount from special fund-raising efforts such as the annual All Souls auction.

In situations where the operating budget does not fully fund extraordinary expenses related to programs, and/or places an undue financial burden on participants in such a program or event, fundraising efforts that target the membership of All Souls are allowed, as long as the whole of such fund-raising efforts do not solely target the All Souls membership. In these situations, approval by the Board of Trustees is required for such fund raising activities. Program Boards should submit such requests through the Program councils Board of Trustees representatives.

In keeping with the mission of All Souls, all fundraising efforts, outside of those mentioned above, that target the membership of All Souls as primary donors shall be used for the greater community.

Fundraising opportunities where the target donors are not the membership of All Souls, and do not represent a conflict of our mission, represent opportunities for funding the operating budget or increasing the operating income of All Souls.

Fundraising for capital improvements for All Souls, through special events or campaigns, would fall outside of this policy as they are not part of the annual operating budget or programming expenses.

Examples of policy interpretation and enforcement:

1. A committee is formed to build and dedicate a memorial garden as a capital improvement, and is not funded through the annual budget. This effort is outside this policy, and would likely be addressed by a different policy or addressed directly within the committee or by the Board of Trustees.
2. The Youth Roots participants wish to raise additional funds to cover travel expenses to Chicago and Boston, or the High School youth wish to raise funds to attend a Youth con, and the operating budget does not fully cover all such expenses. They can have a bake sale on Sunday morning in the lobby, but should also then endeavor to raise funds through other means such as a carwash, serve at a Culvers restaurant or other such effort.
3. Members wish to attend the Annual UUA convention, which is not funded through the operating budget. Said members can fund raise the membership, and should also

endeavor to fundraise outside the membership.

4. The newcomers program wishes to have videos made to introduce potential members to the membership of the church. This item does not represent an extraordinary expense or undue financial burden and should be budgeted into the operating budget.
5. Coffee service for before and after the worship service is funded through the operating budget and should not require a donation basket or otherwise anticipate payment for coffee.
6. All Souls wishes to have a food booth during an art festival. Such an event can be used to raise additional funds for the operating budget.
7. All Souls wishes to canvas non-members for gifts. Such fundraising efforts are allowed, whether such gifts be allocated to planned budgeted income, or treated as unplanned non-budgeted income.

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Second Draft: October 8, 2009

Submitted for Approval by the Board of Trustees, November 19, 2009